

Makelight™

PEOPLE AS PIXELS™



Developed by live event production professionals, for live event production professionals. People As Pixels takes your lightshow from the stage and into the audience – all through their own mobile phones. See your audience light up – with patent pending technology.

KEY EVENT BENEFITS:

- * Capture your audiences attention and engage their imagination with dynamic and immersive lighting effects for their mobile phones and devices.
- * Gain meaningful access to the audience members own mobile phone.
- * Communicate pre-event, during event and post event through dedicated messaging platform.
- * Gather valuable measurement and stats on engagement to make your next event, even better.
- * Makelight app available on Android and iOS. API/ SDK also available for inclusion into existing apps.

KEY PRODUCTION BENEFITS:

- * Able to be fully integrated into existing production set up.
- * DMX, Midi and other production trigger inputs to fit seamlessly into your workflow.
- * Makelight Lighting Director & Video Director professionals available to consult on best practise for your live event.
- * Run it yourself – get **MAKELIGHT CERTIFIED** to deploy Makelight's suite of special effects across the audience mobile devices.
- * Offer your clients more than other production suppliers.
- * 24/7 support at critical event time.

AS SEEN IN



Call now for a quote for your next event, or to find out more about Makelight Certification.

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